

SALEAD to be part of IBM new accelerator program

July, 2014 – SALEAD Ltd., together with 7 other startups companies, were selected out of dozens of candidates to join the first class of IBM's new Alpha Zone accelerator program. The program initiated by the Global Technology Unit of IBM, provides a 24 weeks program that grants free of charge use of IBM development tools, software and cloud services.

SALEAD's revolutionary network platform automates and creates live business opportunities and marketing business intelligence through a unique semantic text analysis engine and innovative entity based crawler algorithm. As part of the IBM Alpha Zone program, SALEAD's team will benefit from full technology support and architecture design assistance. In addition to the technology cooperation, SALEAD will explore networking opportunities and guidance from business mentors during the program.

"This is a great opportunity for us to get business and technological consultancy and support", said Yani Shachrur, SALEAD CEO, "we look forward to working with IBM IT Architects and business development team and explore IBM innovative technologies, receive marketing and business development support, as well as exposure to leading investors. IBM's experience and tools in the Big Data technology will surely enhance our development capabilities."

"SALEAD was 'handpicked' to participate in the program as we have seen the potential match to IBM technologies and realized the business value their solution can bring to the market" said Shachar Hefetz, Alpha Zone Accelerator program manager".